**Personalized Track: Recommended Courses (Business)**

**Finance (recommended as free elective)**

BFN 3422 Insurance and Retirement (semester 2)

BFN 3422 Tax and Estate Planning (semester 1)

BFN 4431 Start up Finance and Fin Tech (semester 2)

**Hospitality and Tourism Management**

3 subjects: (no pre-requisite) as Free Electives and Get Certificate in Food and Beverage Operation for Restaurant

BHT 3404 Food and Beverage Service

BHT 3405 Kitchen Operation

BHT 3406 Catering, Bakery and Pastry

3 subjects: (no pre-requisite) as Free Electives and Get Certificate in Airline

BHT3407 Introduction to Airlines

BHT 3408 Ground Operation

BHT 3409 In-flight Service

3 subjects (no pre-requisite) as Free Electives and Get Certificate in Tourism and MICE

BHT 3401 Event Management

BHT 3415 Tourism Destination Management

BHT 3416 Introduction to MICE

5 Suggested subjects in Personalized Track of HTM = Open every semester

BHT 3201 Introduction to Hospitality and Tourism (pre-requisite is BBA 1104 Fundamentals of Marketing or ENX 1221 Digital Marketing)

BHT 3203 Food and Beverage Management (pre-requisite is BBA 2102 Organization and Management or ENX 1113 Business Innovation and Design Thinking)

BHT 3205 Marketing in Hospitality and Tourism (pre-requisite is BHT 3201)

BHT 3301 Human Resource Management in Hospitality and Tourism (pre-requisite is BHT 3205)

BHT 4302 Operation and Leadership in Hospitality and Tourism (pre-requisite is BHT 3205)

**Marketing**

The following courses are the courses that the department of marketing recommends DDI students to enroll as **Elective Courses** in 1/2023.

|  |  |  |  |
| --- | --- | --- | --- |
| Code | Course Title | Credits | Meet required prerequisite if the students have passed the following course. |
| BMK3305 | Integrate Marketing Communications | 3 | ENX1221 Digital Marketing |
| BMK4302 | Contemporary Issues in Marketing | 3 | ENX1221 Digital Marketing  Completed 75 credits |

The following courses are the courses that the department of marketing recommends DDI students to enroll as **Free Elective Courses** in 1/2023.

|  |  |  |  |
| --- | --- | --- | --- |
| Code | Course Title | Credits | Meet required prerequisite if the students have passed the following course. |
| BMK4401 | Sustainability Marketing | 3 | ENX1221 Digital Marketing |
| BMK4402 | Service Marketing | 3 | ENX1221 Digital Marketing |

**Real Estate**

BRE 3201 Real Estate Business

BRE 3202 Real Estate Law

BRE 3203 Real Estate Economics

BRE 3204 Building Design and Construction Techniques

BRE 3205 Real Estate Development (required BRE 3201)

**Supply Chain Management**

1/2023

BSC3201 Logistics and Supply Chain Management  
BSC3202 Supply Chain Innovation and Technology

2/2023  
BSC3203 Lean Manufacturing and Agile Supply Chain   
BSC3204 International Transportation and Distribution Management

BSC3205 Warehousing and Material Handling

1/2024  
BSC3301 Business Analytics  
BSC4302 Procurement and Supply Management  
BSC4303 Supply Chain Risk Management

**Risk Management**

BRM Professional Certificate

1. BRM 3211 Risk Management and Insurance

2. BRM 3221 Property Insurance Prerequisite : BIR 3211 Risk Management and Insurance

3. BRM 3222 Casualty Insurance Prerequisite : BIR 3211 Risk Management and Insurance

4. BRM 3223 Life Assurance Prerequisite : BIR 3211 Risk Management and Insurance

5. BRM 4311 Personal Risk Management Prerequisite : BIR 3211 Risk Management and Insurance